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For more information, contact:

Tessa Bajema (Crosby|Wright PR).....(480) 367-1112, tessa@crosby-wright.com

Jan Bracamonte (Crosby|Wright PR).....(480) 367-1112, jan@crosby-wright.com

Jenna Ertl (Wigwam Golf Resort & Spa).....(623) 856-1097, jertl@wigwamresort.com

Legendary Wigwam Resort Celebrates 80 Years With \$80 Package & Anniversary Event

Unprecedented Deals Honor Resort's History, 80th Anniversary and Holiday Celebration Set For Nov. 26-28

Phoenix, Ariz. (November 3, 2009) – Celebrating its beginnings 80 years ago as one of Phoenix's first dude ranches fit for just 24 guests, the legendary Wigwam Golf Resort & Spa is marking its 80th anniversary this November with a limited-time \$80 package, anniversary event and unprecedented holiday tree lighting celebration.

A treasured landmark of the Southwest, the Wigwam was first built as "The Organization House" in the 1910s as an executive retreat for Ohio-based Goodyear Tire & Rubber executives who discovered the western region of Phoenix as prime for growing specialty cotton used in rubber production. Evolving as amenities, guestrooms and facilities were added, the retreat became known as the Wigwam. On Thanksgiving Day 1929, the Wigwam opened to the public as a guest ranch with accommodations for 24 and where upon check-in, guests received their room key and a horse for transportation. Today, the Wigwam is a true landmark of the Southwest and blends the essence of the Old West with the latest in traditional luxuries, including a Red Door Spa and the region's only 54 holes of golf.

To celebrate the Wigwam Golf Resort & Spa's landmark 80th year, the resort is offering the following package and anniversary event:

- **Wigwam 80th Anniversary Package-** Rates from just \$80 per person, includes \$25 resort credit good towards a variety of resort services and amenities, including spa, golf and dining. **BONUS:** Add two rounds of championship golf or dinner for two at the resort's AAA Four Diamond-rated Red's Steakhouse for just \$80. Valid through Dec. 31.
- **Wigwam 1929 Anniversary Weekend Package-** Stay three nights and enjoy your fourth night for just \$19.29, valid Nov. 25-30. Rates from \$159 include access to the Wigwam's 80th anniversary weekend events Nov. 26-28.
- **Wigwam 1929 Anniversary Events (Nov.26-28)-** Join the Wigwam for three days of celebration November 26-28 to honor the resort's history and milestone birthday. Enjoy horse-drawn carriage rides throughout the resort's 500-acre grounds each evening followed by fireside s'mores and storytelling of the Wigwam's past. On Saturday, Nov. 28, the resort will present a photo journey through the Wigwam's eight decades of history followed by live entertainment, holiday treats and the Wigwam's Annual Tree Lighting.

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- **Wigwam Annual Tree Lighting** (Nov. 28)- A Valley tradition attended by thousands each year, the Wigwam Annual Tree Lighting features the West Valley's largest holiday tree illuminated with thousands of lights to the tune of live entertainment during the lighting event. A ceremonial kick-off of the holiday season, the tree lighting is a free event and will host Santa's first stop in the Valley for photo opps with the kids. The event will also feature a snowy North Pole Village offering holiday treats, caroling, fireside storytelling and s'mores.

Reservations for the Wigwam 80th Anniversary packages can be made by calling (623) 935-3811.

About the Wigwam Golf Resort & Spa

Celebrating its 80th anniversary officially on Thanksgiving, the Wigwam Golf Resort & Spa is a treasured Southwest landmark rich with history. Featuring 331 rooms including 72 suites nestled within 400 acres of lush green grass, tree-lined enclaves, vibrant floral landscaping, the Wigwam offers an captivating experience which takes you back to another time. Built in 1918 as a guest ranch retreat for Goodyear Tire and Rubber Company executives visiting area ranchers, the original accommodations featured guest rooms for just six people and upon check-in guests received a horse with their room key. Opening on Thanksgiving Day 1929, today the Wigwam is celebrated as Arizona's most authentic resort destination, blending the essence of the Old West with the latest in traditional amenities. The Wigwam is home to the coveted AAA Four Diamond-rated Red's Steakhouse, a signature Red Door Spa and the Southwest's only 54 holes of championship golf. For more information, visit www.wigwamresort.com or call (623) 935-3811.

About Destinations Hotels & Resorts

Destination Hotels & Resorts is one of the largest independent hospitality management companies in the country with more than 30 luxury and upscale hotels, resorts and conference centers. To protect and preserve the unique communities in which the company operates, Destination launched Destination Earth, an environmental sustainability program in 2008. New for 2009 is the 582-room Terranea Resort situated on the Palos Verdes Peninsula in southern California. The 102-acre ocean front resort will feature a 25,000-square-foot destination spa, three swimming pools, three restaurants and a Todd Eckenrode-designed par three golf course. In addition to Terranea in the greater Los Angeles area, Destination operates properties in key metropolitan areas and resort markets including Washington, D.C., Denver, San Diego, Santa Fe, Aspen, Palm Springs, Houston and Lake Tahoe. Destination is a subsidiary of Los Angeles-based investment, development and management firm Lowe Enterprises. For more information on the properties in the Destination Hotels & Resorts collection, please visit www.destinationhotels.com

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